

# Blog Post Ideas for Romance Authors



*Write with Farte* 

## Writing or Behind the Scenes

These questions focus on your current work in progress (WIP) and/or general writing topics.

1. Talk about your current story (WIP) and how will be new or different from others in your subgenre
2. Share your research process
3. Share how you organize your writing (e.g. Scrivener? Post-Its? Notecards? The Romance Author Novel Organizer)
4. Talk about the people who have helped you with your book (research interviewees, editor, cover designer, etc)
5. Talk about the inspiration behind your current book or a post for each of your books.
6. Share the darlings you killed (deleted scenes)
7. Share a picture of your writing space and talk about how it inspires or motivates you to write
8. Introduce your readers locations in your book including pictures and interesting factoids
9. Share your writing process
10. Create a playlist of the music you like to listen to while you write
11. Share how you market your books
12. Share a scene or chapter of your current WIP and ask for feedback
13. Tell how you celebrate when you write “The End” on a book
14. Explain how you write certain elements of a romance, such as the meet cute or the first kiss.
15. Create a mood board for your current WIP (you can do this on Pinterest, or create an image in Canva)
16. How you world-build your novels
17. Your writing routine
18. Where or how you get ideas for your book
19. Share your morning routine
20. Share other places you write (e.g. library or café)
21. What is in your writer's toolbox? Computer, software, books, etc
22. Write a post about how readers can join your launch team.
23. A day in the life of you as an author
24. Who would you cast if your book became a movie/tv show?
25. Serialize a story
26. Bonus content

## Fan Engagement

These are topics in which reader fans provide the content you blog about.

1. Have fans submit an idea, randomly pick one, and write a short story or scene to post on your blog.

2. Feature one of your readers on your blog
3. Ask fans on social media what they like in a romance book, and then write a post about how your new book fits into what they like
4. If you're in a writers group or network with other authors, feature one of them on your blog
5. Have your readers help you create your TBR list
6. Have your readers help you create an "If You Like" list that has books similar to yours
7. Have your fans submit questions that you answer on your blog
8. Ask fans for input or to vote on the names of your upcoming characters
9. Have fans vote on your next book cover (on social media) and write a post about the winner
10. Create interactive content
11. Host a contest
12. Ask for input on merch designs.
13. Ask fans to share photos with your book, fan art or videos, and share them on your blog.

## About the Author

These are general about you as a writer, or writing that isn't your WIP

1. Share the first piece you ever wrote and how you've grown or changed as a writer
2. Share the story of how you became a writer (who inspired you, first story spark, etc)
3. Your writing journey (how you started, where you are now, and where you want to go)
4. Write about an author who has influenced your writing
5. Share articles or news bits that you find interesting
6. Share the hardest thing about being a writer
7. Talk about the best thing about being a writer
8. Who is your writing hero?
9. What was the best review you have received for a book?
10. What was your worst review for a book?
11. Share "Mean Reviews" similar to "Mean Tweets"
12. Highlight authors that you like and what you like about their books and writing
13. Share books that made an impression on you and why
14. Do you battle writers block? How do you work through that?
15. Share struggles you face when writing and how you have work through them
16. Share how you published your first book
17. Celebrate milestones such as sales, anniversaries, awards, etc
18. Events you've attended or plan to attend
19. Future story ideas
20. Favorite reading resources and apps

## About Your Books or Characters

1. Profile a person who inspired a character in your book.
2. Share your character's backstory
3. Share how you create your characters
4. Write the blog post as one of the characters in your book (49).
5. What struggles do your characters face?
6. Create music playlists for your characters or books
7. Are your characters based on people you know? Share how they inspired your character.
8. If your book is historical fiction, write about what life was like during that time
9. Pets and animals in your novels
10. Share a character's favorite recipe. Make it and include pictures.
11. Write a list of discussion topics for a book club reading your book
12. Create a Pinterest board for each of your characters and talk about them on your blog
13. What elements from your life were weaved throughout your latest book?
14. Share a post about your characters' favorite hobbies
15. Interview one of your characters
16. Talk about the supporting characters in your new book (who are they and what inspired them)
17. Talk about what you hope your readers take away from your new book

## Tips for Writers

Your goal is to attract readers, not writers, but many readers enjoy learning about writing.

1. Share the best writing advice you've ever gotten
2. Share what you wish knew when you started writing
3. Give a list of tips for aspiring romance writers
4. Shameless self-promotion... Write a post about Write with Harte and invite your would-be writing fans to join
5. How you overcome writers block
6. How to stay motivated during writing process
7. Review tools and courses you use
8. Explain your writing process

## Other

These topics don't fit in any of the other categories

1. Write a review for a book within your genre
2. Share your hobbies or passions outside of writing
3. Share a monthly post about what you're currently reading
4. List TV shows or movies that fit within your genre

5. Share books that would make great gifts
6. Review a movie that was based on a book
7. Your top 10 favorite romance novels of all time
8. Your romantic movie adaptations

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- Access to Groups
- Can create groups
- Access to growing library of tools and resources
- Weekly email with industry news, trends, tips, and resources
- Access to weekly zoom call